



HERITAGE CIRCLE

Their Legacy

Carolyn and Paul Rizza

For Carolyn and Paul Rizza, charitable giving — with an incredible goal of giving away half of their annual income — is really a fun and meaningful experience. As Carolyn puts it, “you get to meet so many wonderful people when you are involved in giving. Volunteers and donors are really wonderful people to know.”

Carolyn, a WPC board member and retired professor of sociology and social work from Slippery Rock University, has always loved the outdoors. She began giving to the Conservancy many years ago because she wanted to ensure that special outdoor places remain that way. An avid animal lover — with horses, cats, dogs, and an Audubon Bird Sanctuary at their home outside of Grove City to prove it — she wanted to ensure that wonderful natural places remain unspoiled.

For his part, Paul, who served as the chair of the department of Geography and Environmental Studies at Slippery Rock University before his retirement, was well aware of the importance of protecting sensitive environments. In fact, his department was one of the first in the country to introduce a concentration in environmental studies.

Their childhood experiences also shaped their love of nature. Carolyn grew up in Texas, where a frontier spirit that places a high value on holding land still permeates the culture. Far away in Connecticut, both sets of Paul’s grandparents owned farms and he recalls roaming the woods and streams, enjoying nature as children often do.

The Rizzas’ extraordinary emphasis on giving to a variety of causes has roots in their very different circumstances as children: Carolyn grew up in a family that was charitable, while Paul’s family, when he was young, at one point received help from a charitable organization. Yet, they both remember going to church as children with change



for the offering plate. Paul points out: “a culture of giving needs to be instilled in youth from the beginning.” These experiences shaped their life views and contributed to their charitable spirits.

Carolyn’s dad used to say that it is difficult to give away money responsibly, and with so many worthy nonprofit organizations to consider and evaluate, Paul and Carolyn agree. Paul and Carolyn use online resources — like Charity Navigator — to research the efficiency of organizations that they intend to support. They are glad that WPC is highly efficient with donor dollars and has received top ratings from watchdog groups. They also appreciate that the Conservancy works at the local level, protecting nature in their area — creating outcomes of clean water and protected acreage that is tangible and long-lasting.

For all of these reasons, Carolyn and Paul have made the Conservancy one of their philanthropic priorities. They have supported the Conservancy’s work for many years, most recently focusing their philanthropy on protecting the land and water within the French Creek watershed and, more broadly, creating a land and water opportunity fund to conserve key natural areas in the region. Through a campaign commitment that combines a current gift with a future bequest intention, they have ensured that their extraordinary generosity will also reach far into the future.

The Conservancy is honored to be included in Carolyn and Paul’s current and future plans. Their ultimate legacy will benefit all of us who enjoy Western Pennsylvania’s spectacular natural places.

If you would like to be a part of our Heritage Circle or would like more information on including WPC in your will, please contact Carey Scheide Miller, senior director, development, at 412-586-2356 or cmiller@paconserve.org.

Heritage Circle Members *Matter*

The Western Pennsylvania Conservancy is grateful to the 106 Heritage Circle members, who have notified WPC of their intentions to support WPC through their estate plans. They have made a significant impact on the Conservancy's future without affecting their current standards of living.

If you have included the Western Pennsylvania Conservancy as a beneficiary of your will, trust, life insurance policy or retirement account, we hope that you will tell us. We are deeply gratified whenever we get word of estate gifts, but when they occur posthumously, we wish that we could have thanked the donors personally while they were living. We hope that you will allow us to show our appreciation for your foresight and commitment now—and demonstrate how your eventual gift will be appreciated and stewarded.

Mr. and Mrs. James E. Abraham
Ms. Ann Lee Alexander
Saralynn J. and Alan T. Allaire
The Bernard C. Artman Family Fund

Francis J. Barilar
Mr. and Mrs. Brooks M. Bartlett
Richard N. Bartlett
Dr. and Mrs. E. Peter Benzing
Mr. and Mrs. John Bingler*
Mr. and Mrs. Franklin Blackstone, Jr.
Jean L. Bloom, Ph.D.

Mr. Michael F. Butler
Dr. Patricia A. Canfield and
Mr. Thomas N. Canfield

Mrs. Verna O. Canova
Sara M. Carn

Ms. Cynthia Carrow and Mr. James Kyper*

Mr. and Mrs. Jarvis B. Cecil
Barbara A. Chambers, Ed. D.
Audrey R. Clement, Ph.D.
Edith Cole

Mr. and Mrs. Robert A. Davis*
Dr. Andrew Dekker

David G. DeLong
Joyce Lewis DeYoung and Larry A. DeYoung
William and Cora Lee Dice
Margaret M. Dudash
Donald B. Egolf

Mr. and Mrs. George W. Erny
Ms. Karen D. Fennell

Linda R. Finley
Richard D. Flinn
Suzanne Flood
Adrienne Geddes

Ms. Linda J. Getts
Mr. and Mrs. Richard L. Giles
Caryle and Mark Glosser
Christine Gregory

Lisa E. Griffin
Masataka Hatae
Mrs. Cynthia A. Hockenberry
Elizabeth B. Hoeldtke
Laura L. and Michael B. Jackson*

Mrs. Esther G. Jacovitz
Charles and Marjorie Johnston
Mary Ann Kalman

Jeanne G. Kaufmann
Clarence E. Klaus
Mr. Lewis Leidwinger

Ms. Doris L. Litman
Mr. and Mrs. Joseph F. Matchey
Hannah P. Matthews
Cynthia A. McClain

Dr. Pamela Meadowcroft and
Dr. James G. Holland
Ruth C. Miller

Mr. and Mrs. Paul J. Mooney*
Mr. and Mrs. H. Alan Mooney
Moore Family Trust Fund
Dr. James F. Nist
Dr. Thomas K. Oliver and Mrs. Lois Oliver

Becky Orchowski
William M. Paul and Nancy J. Paul
Ms. Suzanne Powell

Mr. and Mrs. William H. Presnar
Mr. Ramen A. Raak and Mrs. Martha Raak
Ian and Lucile Rawson

Paul F. Rizza and Carolyn C. Rizza
Sue Sahli
Allan Scaggs and Beth Fabiani Scaggs

Mr. and Mrs. Ellis L. Schmidlapp
Gary L. Schnelle and Denise L. Schelle
Nancy F. Seabol

Gary and Janet SeGall
J. Edmund Shott, III

Dr. David B. Shryock
Dr. Charles H. Shultz
Mr. Paul A. Skuta

Mr. Marc G. Stauffer and
Mr. Steven W. Patterson

Dr. Chauncey H. Steele, Jr.
Mr. and Mrs. Timothy R. Thyreen*
Dr. and Mrs. Richard C. Ulsh

Lynda S. and Thomas R. Waggoner
Philip F. Warner

Mr. and Mrs. David L. Watters
Mrs. Virginia L. White
Rick and Mindy Williams

Mark M. Wilson and Mary Hart Wilson
Mr. and Mrs. Maurice S. Yeiser
Burton L. Ziskind*

S. J. Zoerb
Anonymous (16)

* Donors marked with an asterisk have made new Heritage Circle commitments to WPC since January 2012.

The Western Pennsylvania Conservancy's Heritage Circle

You can provide for the future of the Western Pennsylvania Conservancy without sacrificing your current income stream — and possibly receive favorable tax benefits in the process.

Members of the Heritage Circle support WPC by:

- Adding WPC as a beneficiary of their current wills with a simple codicil;
- Making WPC a beneficiary of their IRA or retirement fund;
- Creating a charitable gift annuity through WPC;
- Including WPC as a beneficiary of their charitable remainder or charitable lead trusts;
- Naming WPC the owner and beneficiary of an insurance policy.

Tract of land conserved by
WPC in Laurel Hill State Park,
Somerset County

We have the tools to *help*

Curious about the benefits of a charitable gift annuity for your age and donation level, or the true cost of making an outright gift to the Conservancy after factoring in potential tax savings? Your calls are always welcome at **412-586-2336** — or you can log onto our Gift Illustrator website at www.WaterLandLife.org/339 and explore the giving options — outright or deferred — that are right for you.

Current Charitable Gift Annuity Rates for a \$10,000 One-Life Cash Contribution*

Age	Rate	Charitable Deduction	Annual Payment
60	4.4	\$2,045	\$440
65	4.7	\$2,811	\$470
70	5.1	\$3,582	\$510
75	5.8	\$4,186	\$580
80	6.8	\$4,731	\$680
85	7.8	\$5,461	\$780
90+	9.0	\$6,163	\$900

* As of March 2013. Assumes IRS discount rate of 1.4% and a cash gift.
Subject to change.



Bennett Branch Forest in Elk County

For more information, please contact Carey Scheide Miller, senior director, development at **412-586-2356**, toll-free at **866-564-6972 ext. 2356** or by email at cmiller@paconserve.org.

You can also visit www.WaterLandLife.org/60 or fill out the form below and return it to:

Development Department
Western Pennsylvania Conservancy
800 Waterfront Drive
Pittsburgh, PA 15222

- I/we have included WPC in my/our estate plans.
 Please recognize me/us in the Heritage Circle as listed here: _____
 I/we wish to remain anonymous.

- I would like to include WPC in my will. Please send me sample language that I can share with my attorney.
 I would like a personal illustration to show the benefits of having a gift annuity with WPC.

Use the amount checked for my illustration: ___ \$10,000 ___ \$25,000 ___ \$50,000 ___ \$100,000 ___ \$250,000

Please prepare an illustration for:

- me, my birth date is ____/____/_____
 also include my spouse whose birth date is ____/____/_____
 I am interested in learning more about other planned giving vehicles, such as insurance policies, charitable remainder trusts, or charitable lead trusts.

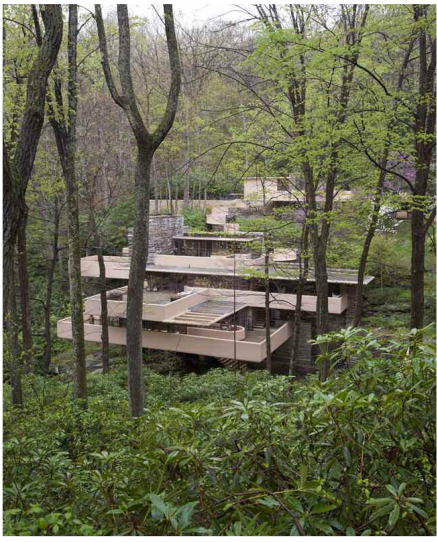


NAME _____

TELEPHONE _____ EMAIL _____

Program Updates

Recently, Fallingwater welcomed its five-millionth visitor since it entered the realm of public service in 1963.



The Western Pennsylvania Conservancy recently publicly announced a \$40 million comprehensive campaign. With support from the *Our Shared Legacy* campaign, during this decade, we will enhance the region by:

- Conserving 50,000 acres of land and protecting 1,500 miles of stream;
- Planting 20,000 street trees;
- Increasing our permanent endowment for our 135 community gardens, land stewardship program, and Fallingwater; and
- Continue Fallingwater's preservation while offering enhanced educational activities.



Since launching our TreeVitalize initiative in 2009, WPC has planted 17,000 street trees across the Pittsburgh region.

Mission Statement: The Western Pennsylvania Conservancy protects and restores exceptional places to provide our region with clean waters and healthy forests, wildlife and natural areas for the benefit of present and future generations. The Conservancy creates green spaces and gardens, contributing to the vitality of our cities and towns, and preserves Fallingwater, a symbol of people living in harmony with nature.

Western Pennsylvania Conservancy



800 WATERFRONT DRIVE • PITTSBURGH, PA 15222

PRESORTED
STANDARD
US POSTAGE
PAID
PITTSBURGH PA
PERMIT NO ----

Members Day Sunday, May 4, 2013

The Barn at Fallingwater

To register, call 412-586-2340 or
log onto www.WaterLandLife.org.



Hepatica growing in
Raccoon Creek
Wildflower Reserve